



2024 GMC SIERRA 1500 DENALI

EXTERIOR: ONYX BLACK
INTERIOR: ATMOSPHERE /
BROWNSTONE

ENG: DURAMAX 3.0L TURBO-DIESEL
TRANSMISSION: 10-SPEED AUTO

PULL THIS STRIP TO EXPOSE ADHESIVE



STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 100,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST
- *SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY
- *FORWARD COLLISION ALERT
- *FRONT PEDESTRIAN BRAKING
- *LANE KEEP ASSIST W/LANE

DEPARTURE WARNING

- *FOLLOWING DISTANCE INDICATOR
- *INTELLIBEAM-AUTO HIGH BEAM
- FRONT & REAR PARK ASSIST
- TRAILER SIDE BLIND ZONE ALERT
- REAR CROSS TRAFFIC BRAKING
- REAR PEDESTRIAN ALERT
- SAFETY ALERT SEAT
- HD SURROUND VISION
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- DENALI PREMIUM SUSPENSION WITH ADAPTIVE RIDE CONTROL
- 120V BED POWER OUTLET
- 2 SPD AUTOTRAC TRANSFER CASE
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN
- GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY
- WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES
- IN-VEHICLE TRAILERING APP
- BOSE PREMIUM SOUND SYSTEM
- 3 YEARS ONSTAR PREMIUM PLAN:
 - REMOTE ACCESS PLAN
 - SAFETY AND SECURITY PLAN
 - UNLIMITED WIFI DATA PLAN
 - SEE ONSTAR.COM FOR DETAILS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- ADAPTIVE CRUISE CONTROL
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- KEYLESS OPEN & REMOTE START
- WIRELESS CHARGING

INTERIOR

- DUAL ZONE CLIMATE CONTROL
- FORGE PERFORATED LEATHER
- 12 WAY PWR FRONT BUCKET SEATS
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS
- POWER STEERING COLUMN
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- STEERING WHEEL, WRAPPED AND HEATED

EXTERIOR

- CHROME ASSIST STEPS
- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/ LOGO
- GMC MULTIPRO TAILGATE
- POWER FOLDING & HEATED MIRRORS WITH AUTO-DIM
- LED FOG LAMPS
- DUAL EXHAUST W PREMIUM TIPS
- FRONT RECOVERY HOOKS

Visit us at www.gmc.com

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE \$69,900.00

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

TECHNOLOGY PACKAGE	1,275.00
• REAR CAMERA MIRROR	
• MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY	
ENG: DURAMAX 3.0L TURBO-DIESEL	795.00
BODY COLOR WHEEL ARCH MOLDINGS (DEALER INSTALLED)	750.00
ONYX BLACK	495.00
GVWR 7,200 LBS. (3,266 KG)	INC.
REAR AXLE 3.23 RATIO	INC.
20" MULTI-DIMENSIONAL POLISHED ALUM WHEELS	INC.

TOTAL OPTIONS	\$3,315.00
TOTAL VEHICLE & OPTIONS	\$73,215.00
DESTINATION CHARGE	1,995.00

TOTAL VEHICLE PRICE* \$75,210.00



Fuel Economy and Environment



Diesel Vehicle

Fuel Economy

24 MPG
combined city/hwy

23 MPG
city

27 MPG
highway

4.2 gallons per 100 miles

SIERRA 4WD

Standard pickup trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

You spend
\$4,000
more in fuel costs
over 5 years
compared to the
average new vehicle.

D
F
P

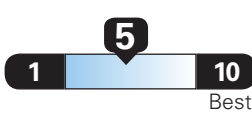
Annual fuel cost
\$2,750

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 416 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$4.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236



Equipped with the safety and
security of OnStar®

Visit onstar.com for details.

onstar.com/privacy

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 37%

MAJOR SOURCES OF FOREIGN PARTS
CONTENT: MEXICO 36%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

SILAO, GJ MEXICO

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre-Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

© 2009 General Motors LLC
GMLBL_PROD_0043 – 10/23/2023

ORDER NO DCDX3M SALES CODE E
SALES MODEL CODE TK10543
DEALER NO 51279
FINAL ASSEMBLY:
SILAO, GJ MEXICO

VIN 3GTUUGE80RG208630 REISSUE

DEALER TO WHOM DELIVERED
GERRY LANE GMC
PO BOX 4269
BATON ROUGE, LA 70821-4269

